



Lara Squires

**Award-winning business mentor,
public speaker, trainer, and serial networker**

“Lara delivered a webinar on ‘Getting Digital in a Virtual World’ for the Kent Law Society. It was simply fantastic! I thought I had mastered LinkedIn but I was in awe of Lara and her practical tips. Lara is a fantastic presenter.”

Getting Digital in a Virtual World

Who is this for?

This training is for anyone that generates work for their firm, from trainees to senior partners.

The world will likely be online for many months to come, make sure you don't miss the opportunities that this presents.

Learn how to maximise LinkedIn for business development, to research and connect with target clients and referrers, and how to make the most of networking - all virtually!

What will you learn?

- How to use LinkedIn for business development
- How to use the research function in LinkedIn
- What networking events there are
- How to decide what networking to attend
- How to follow up connections

Lara's bio

With over 20 years' experience working in professional services and as a winner of the 'Mentor of the Year' award from Sussex Women in Business, Lara has a depth of experience, expertise, and knowledge to help empower and motivate businesses to build your own winning marketing strategy that will steer your business through these challenging times.

Lara is a chartered marketer and fellow of the chartered institute marketing. Throughout Lara's career she has needed to network. This has spanned across several industries from property and recruitment to law and marketing.

Prices start from £495 + VAT for up to 10 people



**Connect with
Lara here**

