



# Lara Squires

**Award-winning business mentor,  
public speaker, trainer, and serial networker**

“ We received some training from Lara on the dark arts of LinkedIn. It was outstanding. It must be about the best I have seen on this or related subjects. Very impressive.

**Oliver Brabbins, Managing Director at Steeles Law** ”

## LinkedIn Training

### Who is this for?

This training is for anyone that wants to learn how to improve awareness of their firm, and how to promote their business on LinkedIn.

54% of the world's population uses social media, and since lockdown they are now spending 43% more time on it.

You really could be missing out by not making more of your LinkedIn company page.

### What will you learn?

- How to use LinkedIn effectively
- How and what to post on LinkedIn
- How to use LinkedIn for Business Development
- How to get more company page followers
- How to export your connections
- How to expand your reach

### Lara's bio

With over 20 years' experience working in professional services and as a winner of the 'Mentor of the Year' award from Sussex Women in Business, Lara has a depth of experience, expertise, and knowledge to help empower and motivate businesses to build your own winning marketing strategy that will steer your business through these challenging times.

Lara is a chartered marketer and fellow of the chartered institute marketing. Throughout Lara's career she has needed to network. This has spanned across several industries from property and recruitment to law and marketing.

**Prices start from £495 + VAT for up to 10 people**



**Connect with  
Lara here**

