



Consortium more than marketing

We are an award-winning, full-service marketing agency specialising in professional services



Consortium have really helped us move forward with our approach to marketing...very friendly, responsive and helpful



Nick Oliver, Isadore Goldman

Content Writing for Professional Services

Who is this for?

This webinar is for anyone interested in writing search engine optimised (SEO) content in the professional services sector, or for those looking to improve their firm's website and rank higher in Google searches.

What will you learn?

- How to write content your audience is looking for
- The importance of keywords
- Copywriting with SEO in mind
- The principles & best practices when copywriting SEO
- How to plan and measure your copy's performance

Why us?

Marketing for law firms requires a different mindset and strategy from other marketing forms. The legal team at Consortium all have extensive experience in the legal sector so understand the competitive environment in which you operate. We can offer support to suit your budget - big or small. We'll spend time with you and your team immersing ourselves in your ideas, your goals and your firm before we develop the strategies we believe will provide the best ROI for your business. We have partnered with LawNet for a number of years and enjoy supporting and collaborating with LawNet members and partners.

Prices start from £495 + VAT for up to 10 people



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