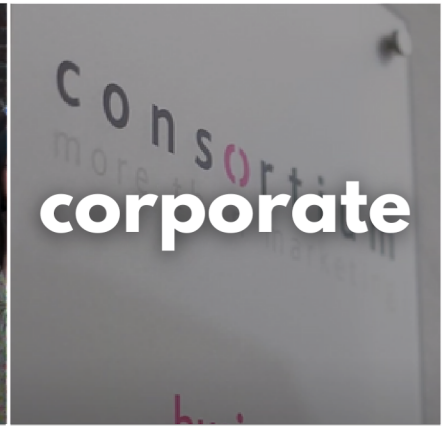


MULTIMEDIA PACKAGES

The lower half of the page features a large, abstract graphic design. It consists of several overlapping circles in various shades of blue, purple, and pink. The circles are arranged in a way that they partially overlap each other, creating a sense of depth and movement. The colors transition from a deep blue on the left to a vibrant pink on the right, with purple in the center. The overall effect is a modern, artistic background for the text.



videography services

Research shows that video content on LinkedIn can gain up to 5x more engagement than posts with static images, as well as this, video is commonly used on company socials as a way to expand branding and increase customer's trust in the brand. Consortium has a highly skilled multi-media team, well-versed in video production and marketing.

our package

Our social media video package is designed to cover all stages of video production

establish brand presence

Establish your brand in a personal and unique way. Connect with your audience and bring your company to life with real people and real stories, dare to make a lasting impact on your viewers and have them remember you.

boost your score

Video content dominates today's social media landscape. More and more companies are realising the benefit of video marketing, whether that be having a website video or a dedicated series of content - Google praises websites featuring video on the homepage.

expand your business

Communicate a message to your audience, convert them into prospects and then clients. Put your business in front of audiences based on YouTube, Instagram and TikTok.

5x

higher post
engagement on
LinkedIn

Prices* starting from:

£750



corporate photography services

It's not big news that having great images attached to your online profiles sends the right kind of message. Professional, sleek and well thought out photography ensures you make the best of a first impression. Captivate potential clients with personable, engaging team photos, capture the spirit of your workplace with natural 'behind the scenes' shots and bring your people to the forefront with company headshots.

our package

Is determined to not only set you up for your website, but to give you photos that you can use for years to come.

front of house

The photography shoot is only one day, which means it can get very busy! Ensuring we can capture as much as possible on the day will be vital for the future. You will also be investing in your brand with these photos, so make sure you're wearing your best clothes!

invest in the future

Having a library of photos of you, your staff and your company is extremely useful for future marketing endeavours. Avoid using stock photos and build your identity online using these photos as valuable marketing assets.

80%

more likely to read
content linked with
photos

Prices* starting from:

£829

brand



podcasting for business

Podcasts are a powerful tool and a major asset for any business. Regularly communicate expertise and thought leadership, humanising your brand, making it approachable and relatable. Share valuable insights, foster confidence and strengthen engagement with both existing and prospective clients. Insightful guests provides a platform to impress and network with industry influencers.

Whether solidifying relationships with current clients or expanding your visibility, a podcast demonstrates your capabilities and credibility. With compelling, consistent content, you can increase conversions and cultivate lasting connections.

our package

Launch your podcast with everything you need for a successful show. Our team are here to support you with advice, writing, assets, production and distribution.

get set up

Get a solid foundation upon which to build your show. SEO optimised key assets and ready to use distribution channels all sorted for you so all you need to do is sit down and record.

sophisticated storytelling

Professionally edited audio that makes you sound your best, guest and topic research to inspire conversation and calls-to-action written by expert copy writers.

76%

of listeners convert
after hearing
branded podcast
content

Prices* starting from:

£200 pcm

initial set up from £700

*Prices are subject to change without notice. Prices correct as of Nov 2023.